

e-Akumen

A High-Impact Online Learning Experience with
IIM Kozhikode



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought



About IIM Kozhikode

Established by the Government of India in 1996, IIM Kozhikode (IIMK) began its academic journey in 1997 with its flagship Postgraduate Programme. Set on a 112.5-acre scenic campus in Kozhikode, Kerala, the Institute offers a serene learning environment with world-class infrastructure. Today, IIMK offers one of the widest portfolios of management education programmes, including PhD, Executive PG, Management Development, and Faculty Development programmes.

IIMK expanded its footprint with a satellite campus at Infopark, Kochi in 2013 for executive education and pioneered several unique initiatives, including a PhD (Practice Track), one-year PGP in Business Leadership, MBA in Finance, MBA in Liberal Studies & Management, and India's first 4-year Bachelor of Management Studies launched in 2025. The campus also houses IIMK LIVE, the Indian Business Museum, and multiple Centres of Excellence.

Ranked 3rd in NIRF India Rankings 2025 (Management), IIMK holds EQUIS and AMBA accreditation and features in global rankings such as the Financial Times and QS. Guided by the vision "Globalizing Indian Thought," IIM Kozhikode fosters global partnerships and nurtures responsible, socially conscious leaders through academic excellence and innovation.

Global Recognition & Rankings



#3

Hat-Trick of Top 3 Ranks NIRF India Rankings 2023, 2024 & 2025, Management

#4

Rank #4 among all IIMs and #76 Globally, Financial Times, Open Enrollment Ranking 2025

#5

#5 among all IIMs, #69 globally-Financial Times Ranking Masters in Management 2025

Programme Overview

e-AKumen is a short-term digital learning initiative from IIM Kozhikode (IIMK), designed to extend the academic rigour and experiential ethos of the AKumen programmes into a flexible, technology-enabled format. It is a 60-hour structured programme combining interactive live online sessions with a non-residential campus immersion at IIM Kozhikode. The programme is designed to build managerial wisdom, analytical thinking, and professional readiness among students and early-career aspirants.



Programme Structure



60 Hours

Total Learning Hours:

-----Interactive Online Learning: 48 Hours -----



Delivered over 9 weekends



Live, faculty-led sessions with interactive discussions and activities



9 Saturdays & Sundays
18 days



3 hours / day for 16 day online
6 hours / day for 2 day immersion

----- Campus Immersion: 12 Hours | 2 Days -----



Two-day residential immersion at the IIM Kozhikode campus (subject to campus accommodation availability; alternatively, suitable accommodation will be arranged near the campus).



Includes academic engagement, campus exposure, and peer interaction

Fee : INR 43,000 + 18% GST

Who Should Attend?

The e-AKumen Programme is ideally suited for:

- ✓ Undergraduate students (BBA, BMS, B. Com, Economics, Engineering with management orientation)
- ✓ Postgraduate students (MBA, PGDM, M. Com, MA – Economics/ Management)
- ✓ Students from Indian colleges and universities seeking exposure to IIM-level learning
- ✓ Recent graduates looking to strengthen their academic and professional profile

Programme Content

Navigating the business landscape

- Global Economy & Geopolitics: Implications for Business
- Financial Intelligence for Managers
- Data-Driven Decision Making
- Digital Marketing and Consumer Engagement
- Strategic Negotiations & Competitive Decision Making

Innovation, Entrepreneurship & sustainability

- Entrepreneurial Mindset and Opportunity Recognition
- Start Up Sprint: From Idea to Investor Ready Pitch
- Scaling Ventures: Opportunities and Challenges
- Sustainable Innovation & Circular Business Models

Digital Transformation & Emerging Technologies

- Leading Organizations in the Digital Age
- AI for Business: Opportunities & Responsible Use
- Business Intelligence & Data Science Insights
- Technology Trends Shaping Future Enterprises

Strategic Influence & Professional Effectiveness

- Power Skills for Future Leaders
- Strategic Communication and Executive Presence
- Influence, Persuasion, and Stakeholder Management

Cultural & Networking Experiences

- Discover IIM Kozhikode: Guided Campus Tour
- Peer Learning and Interaction with IIMK MBA Students
- Cultural Evening and Networking

Why Choose e-AKumen?

- ✓ Learn from a Top 3 NIRF-ranked IIM (2023, 2024 & 2025)
- ✓ Flexible weekend-based online delivery suitable for students
- ✓ Blended model combining online learning with campus immersion
- ✓ Exposure to management concepts, applied frameworks, and real-world perspectives
- ✓ Certificate from Indian Institute of Management Kozhikode on successful completion
- ✓ Strong profile enhancement for higher studies, internships, and placements

Pedagogy & Learning Experience

- ✓ Live interactive online lectures
- ✓ Case discussions and applied exercises
- ✓ Faculty-led sessions from IIM Kozhikode
- ✓ Peer learning with students from multiple institutions
- ✓ Exposure to IIM Kozhikode's academic environment through campus immersion



Certification

Participants who successfully complete the programme will receive a Certificate of Participation from IIM Kozhikode, acknowledging their engagement and learning outcomes.

Programme Highlights



Short-term,
high-impact
learning format



Weekend-based
schedule for
academic flexibility



National-level
peer cohort



Recognition from
IIM Kozhikode

Application

Institutions and individual participants may submit applications through the official AKumen channel.



www.iimk.ac.in/apps/akumen/

OR



scan



Inclusions



Academic
Courses



Food and
Accommodation
During the
Immersion



Cultural Evening
at Campus



Pick-Up and
Drop Services
From Kozhikode
Railway Station



Certificate of
Participation



IIMK Campus
Tour



IIMK Business
Museum Visit





Globalizing Indian Thought

IIMK GLOBE

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